

Westmoor Country Club Digital Privacy Policy

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website or social media pages.

Topics

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1. What Data We Collect

When members visit westmoor.org, we collect the following data:

- Web browser used
- Operating system used
- Pages visited
- IP address

When a profile is created for members on westmoor.org, Westmoor Country Club automatically populates the following information, pulled from its accounting software:

- Name
- Email address
- Birthdate
- Address of residence
- Address of business
- Home phone
- Business phone

Members are welcome to edit their profile on westmoor.org. They may also add the following additional information:

- Occupation
- Gender

When members complete a survey on westmoor.org or via a third-party survey tool, the data collected is only used for that survey's purposes. This data is not assigned to any accounts, IP addresses, or other personally identifying information for secondary use.

When nonmembers visit westmoor.org, we count the following data:

- Web browser used
- Operating system

This nonmember information is never assigned to any accounts, IP addresses, or other personally identifying information. For both members and nonmembers, if applicable, the search engine used to find Westmoor is also counted, but it is never assigned to any accounts, IP addresses, or other personally identifying information.

Westmoor Country Club also compiles basic data for each web page, tracking the number of visits to that page per month and per day.

The social media platforms that Westmoor Country Club uses have built in tools to track some user activity, even if they do not "Like" or "Follow" our pages. This activity includes:

- "Likes" and reactions on pages and posts
- Comments on pages and posts
- Shares and tags of Westmoor Country Club social media content

- Page views, page previews, and post reach
- Recommendations and suggestions
- Requests to hide, spam reports, un-likes
- Traffic sources
- Page contact information interaction
- Time on the social media platform
- Post type preferences
- Video views and view time
- Story views and view time
- Direct message interactivity

Depending on what information social media users provide in their individual profiles, many of the above metrics can also occasionally be broken down by various categories:

- Page section
- Age
- Gender
- Country
- City
- Device type

For more detailed information about what data is collected on social media, please consult those platforms' Privacy Policies.

2. How We Collect Data

Users directly provide Westmoor Country Club with most of the data collected. We obtain and process data when users:

- Create or edit their member profile on the Westmoor Country Club website
- Complete a survey on our website
- Use another feedback tool

As seen in the "What Data We Collect" section, basic user data and metrics are gathered as members and nonmembers navigate westmoor.org. All users are counted when they navigate to a new page; for members, Westmoor Country Club can identify specifically which pages they visit.

Westmoor Country Club does not currently use any supplementary tools to collect social media user data beyond the standard tools provided by the platforms. For more detailed information about how data is collected on social media, please consult those platforms' Privacy Policies.

Westmoor does not use cookies.

3. How We Use Data

Westmoor Country Club collects information from westmoor.org to:

- Determine the popularity of site resources
- Identify organizational and technical issues
- Build and maintain an up-to-date member database

Westmoor Country Club collects information from surveys and other feedback tools to:

- Capture member preferences on specific club projects, events, and circumstances
- Gather individual member comments, questions, and concerns
- Quantify member engagement and interest

Westmoor Country Club collects information from its social media platforms to:

- Shape a more useful and engaging social media experience
- Identify organizational and technical issues
- Manage social media community content and tone

For more detailed information about how data is used on social media, please consult those platforms' Privacy Policies.

When Westmoor Country Club processes statements through a secure third-party platform. This payment data is not utilized by Westmoor Country Club for any additional purpose.

Under certain circumstances, Westmoor Country Club may be required to disclose your personal data if required to do so by law or in response to valid requests by public authorities such as a court or government agency.

If Westmoor Country Club is involved in a merger, acquisition, or asset sale, your personal data may be transferred. We will provide notice before your personal data is transfer and becomes subject to a different privacy policy.

Westmoor Country Club does not share information with any additional third-parties.

4. How We Store Data

Westmoor Country Club currently stores website browsing data on onsite servers from our information technology service provider. This data is kept on a rolling year basis.

Westmoor Country Club currently stores form and survey data on onsite servers from our information technology service provider. This data is kept until it is no longer needed or the service provider changes.

Westmoor Country Club does not currently store social media data beyond the platform services. For more detailed information about how data is stored on social media, please consult those platforms' Privacy Policies.

5. Data and Communication

Westmoor Country Club may request data to communicate with members about club news, events, stories, and more.

If you have agreed to receive these communications, you may always opt out at a later date. You have the right at any time to stop Westmoor Country Club from contacting you for communications purposes. If you no longer wish to be contacted for marketing purposes, manage your settings under the “Communication Preferences” section of the westmoor.org member area.

6. Your Data Protection Rights

Westmoor Country club would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- *The right to access* – You have the right to request Westmoor Country Club for copies of your personal data.
- *The right to rectification* – You have the right to request that Westmoor Country Club correct any information you believe is inaccurate. You also have the right to request Westmoor Country Club to complete information you believe is incomplete.
- *The right to erasure* – You have the right to request that Westmoor Country Club erase your personal data under certain conditions.
- *The right to restrict processing* – You have the right to request Westmoor Country Club restrict the processing of your personal data under certain conditions.
- *The right to object to processing* – You have the right to object to Westmoor Country Club’s processing of your personal data under certain conditions.
- *The right to data portability* – You have the right to request that Westmoor Country Club transfer the data that we have collected to another organization or directly to you under certain conditions.

When a request is made, Westmoor Country Club has one month to respond. If you would like to exercise any of these rights, please email westmoor@westmoor.org or call (262) 796-7800.

7. Children and Data Privacy

Westmoor Country Club’s privacy policy does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided Westmoor Country Club with personal data, please contact us. If we become aware that we have collected personal data from anyone under the age of 13 without verification of parental consent, we will take steps to remove that information from our servers.

We may also limit how we collect, use, and store some of the information of users between 13 and 18 years old. In some cases, this means we will be unable to provide certain functionality of online services to these users.

If we need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require your parent's consent before we collect and use that information.

8. Photo, Video, and Social Media Acknowledgement

Westmoor Country Club staff, members, and contractors may capture content featuring members or guests for use in communication channels. This content may include but is not limited to photos and videos. These communication channels may include but are not limited to westmoor.org, social media pages, and print materials. The content is property of Westmoor Country Club, and it is Westmoor Country Club's right to duplicate, reproduce, and make other uses of such content.

9. Privacy Policies of Other Websites

The Westmoor Country Club website at westmoor.org contains links to other websites. This privacy policy applies only to westmoor.org. If you click on a link to another website, Westmoor Country Club strongly encourages you to read their privacy policy.

10. Changes to This Privacy Policy

Westmoor Country Club keeps this privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on August 7, 2020.

11. How to Contact Us

If you have any questions about Westmoor Country Club's digital privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email: westmoor@westmoor.org

Call: 262-796 -7800